

Job Description

Job title	Senior Lecturer in Branding and Innovation
School / department	London School of Film, Media and Design
Grade	7
Line manager	Head of Subject: Design & Communication

Main purpose of the job is to:

Deliver teaching excellence at undergraduate & postgraduate level to students undertaking programmes of study within or in collaboration with the London School of Film, Media and Design (this includes interdisciplinary programmes delivery across the University and with external partners). Ensuring all academic quality processes are adhered to and providing first class academic support to all students.

Key areas of responsibility are to:

1. Work with the Head of Subject: Design and Communications to support the development of marketing, recruitment, admissions, retention and progression plans and processes so as to increase levels of achievement and student satisfaction in the areas of teaching and learning
2. Participate in external engagement and enterprise activities within the London School of Film, Media and Design
3. Hold responsibility for course leadership as requested by Head of Subject
4. Undertake research or scholarly activity in an area relevant to the London School of Film, Media and Design
5. Be an ambassador for the London School of Film, Media and Design and the University of West London.
6. Pro-active participation in teaching, assessment and curriculum development of Postgraduate and Undergraduate courses where appropriate within the broad discipline of including but not limited to:
 - a. Developing teaching materials (teaching texts, case studies, podcasts, and student activities) incorporating both blended learning and e-learning technologies approaches to delivery
 - b. Supervising projects/dissertations/theses
 - c. Undertaking programme and/or module leadership and assisting in programme management
 - d. Membership and contribution to assessment and examination boards including liaison with external examiners.

7. Pro-actively participate in all activities (including travel) associated with collaborations and partnerships (UK & international) where appropriate. These may include but are not limited to:
 - a. Contribute to developing and delivering teaching materials (teaching texts, case studies, podcasts, and student activities) incorporating both blended learning and e-learning technologies approaches to delivery
 - b. Supervising projects/dissertations/theses
 - c. Undertaking link programme and/or module leadership and assisting in programme management
 - d. Membership and contribution to assessment and examination boards including liaison with external examiners.
8. Act as a Personal Tutor and provide pastoral support and guidance in accordance with the University procedures
9. Work with the Head of Subject: Design and Communication to support the development of marketing, recruitment, admissions, retention and progression plans and processes so as to increase levels of achievement and student satisfaction in the areas of teaching and learning
10. Contribute to the scholarship, specialist expertise and knowledge of the London School of Film, Media and Design in a relevant area as agreed with the Head of School.
11. Contribute and support the teaching and assessment in interdisciplinary and/or specialist modules, including assessment and examination boards for cross institutional programmes, and liaising with external examiners (where appropriate)
12. Support the academic team environment and motivate students
13. Pro-actively engage with the wider external academic, practitioner and business communities through involvement with professional bodies and business organisations and the development of a personal network of contacts.
14. Undertake personal research in line with the research vision and strategy of the London School of Film, Media and Design. This includes identifying sources of funding, submitting grants and delivering research outputs which support the reputation/financial position of the school and deliver social and economic impact.
15. To undertake other appropriate tasks commensurate with the grade as required by the Head of School.

In addition to the above areas of responsibility the position maybe required to undertake any other reasonable duties relating to the broad scope of the position.

Person Specification

Criteria	Essential	Desirable
Qualifications and/or membership of professional bodies	<p>Degree in a subject relevant to the field of Branding and Innovation (including Advertising, communication and or design).</p> <p>Postgraduate degree (or equivalent professional qualification or relevant professional experience) in a subject relevant to the field of Branding and Innovation.</p> <p>HEA Fellowship (or willingness to obtain within 6 months of appointment)</p>	<p>Doctorate in a subject relevant to the field of Branding and Innovation.</p> <p>Active professional accreditation.</p>
Knowledge and experience	<p>Significant relevant professional experience in the creative sector relating to Branding and Innovation.</p> <p>Significant experience teaching and learning at undergraduate and postgraduate level.</p> <p>Broad experience of curriculum design and development.</p> <p>Experience of using blended learning and e-learning technologies such as virtual learning environments.</p> <p>Ability to teach in core areas of Branding and Innovation to include including strategic design management, branding strategy, creative enterprise, design branding and future trends and vision.</p> <p>Experience of working in collaboration and/or partnership.</p> <p>Demonstrable research and scholarly activity profile in a related field.</p>	<p>Established track record in obtaining external funding and research grants.</p> <p>Publication profile in peer-reviewed journals.</p> <p>Experience of doctoral supervision.</p>

	Knowledge of the current debates and recent developments in higher education.	
Specific skills to the job	<p>Ability to contextualize practice with theoretical relevant theoretical perspectives.</p> <p>Good interpersonal skills; an assured and confident communicator.</p> <p>Ability to respond enthusiastically and positively to students.</p> <p>Self-motivated, goal and outcome orientated.</p> <p>Flexible, resilient and able to work to tight deadlines.</p> <p>Ability to work co-operatively and effectively with colleagues and provide an effective leadership role and enthusiasm for contribution in general to the London School of Film, Media and Design.</p> <p>Evidence of professional practice.</p>	<p>Evidence of scholarly activity in the form of recent publications.</p> <p>Evidence of consultancy and/or professional practice.</p>
General skills	<p>A commitment and enthusiasm for teaching and learning within higher education.</p> <p>A commitment to the School and the University's values, aims and objectives</p>	Use of software such as Adobe
Other	Ability to travel throughout the UK and Internationally	

	Flexibility including the willingness to work evenings and some weekends	
Disclosure and Barring Scheme	This post does not require a DBS check	
<p>Essential Criteria are those, without which, a candidate would not be able to do the job. Applicants who have not clearly demonstrated in their application that they possess the essential requirements will normally be rejected at the shortlisting stage.</p> <p>Desirable Criteria are those that would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.</p>		